

NEWSLETTER FROM THE CRT - MARCH 2010

Our New Members of the Board

Due to local elections, The Regional Municipal Council of Bornholm has appointed new members to our board and new officers were elected at the board meeting on March 8th. Professor Christian Wichmann Matthiessen was re-elected Chairman of the Board and member of the Regional Municipal Council of Bornholm, Steen Colberg Jensen was elected Deputy Chairman. [Please read here for more information about the board members.](#)



Workshop on Bornholm local foods

CRT and Business Link Greater Copenhagen host an open workshop titled: *The story behind the Bornholm food success - from enthusiasts to commercial Brand.* The workshop is on 24 March at 4-6.30 pm at CRT. We would like to disseminate and discuss the results of our research within the Eurodite Research Project, where our case studied the development of the island's regional foods. Participation is open to all interested - and free. For additional information contact Karin Larsen - kl@crt.dk.



And more about Bornholm local foods at a conference in Malmö, Sweden...

CRT research results are also featured in an English-language conference on 22 April, where we will present our knowledge dynamics research within the food sector – again based on the development of a local food brand on Bornholm. The conference deals with regional business development in the global knowledge economy. Participation is open to all interested and is free. [Please read more here.](#)

Scientific Research Article on Knowledge Dynamics within the food sector

An article by CRT Researcher Jesper Manniche and Associate Professor Stefania Testa from Genoa University on "*Knowledge bases in worlds of production: The case of the food industry*" has been accepted for publishing by the scientific research journal: "*Industry and Innovation*". The article will be published in their August 2010 issue. [Find link to the abstract under News.](#)



108,000 fewer tourist nights on Bornholm

New figures from Statistics Denmark show that Bornholm has lost approximately 108,000 tourist overnight stays, representing a 7,7 % decline from 2008 to 2009. This decline is higher than the national rate, but there are some uplifting aspects too. [Find link to the article under News.](#)



"Bike the Baltic" to be launched shortly

CRT is currently participating in an international development project, which aims to create a cycle route linking Southern Scania, Bornholm and the Central Pomerania. 11,000 information leaflets in 5 languages have been produced and will be distributed shortly to potential users in Germany, Denmark, Sweden and Poland. At the same time, the project website will be launched in late March. By summer the website will be fully functional and will offer an interactive tour planning and cell phone GPS application. Keep an eye on the CRT website for more information.

